



**SRM VALLIAMMAI ENGINEERING COLLEGE**

**( An Autonomous Institution )**

Approved by AICTE | Affiliated to Anna University, Chennai | Accredited by NBA  
'A' Grade Accreditation by NAAC | ISO 9001: 2015 Certified



**Department of Management Studies**

**Established : 2005**

*The Department aspires to excel in the Management education and providing research, consultancy and training to various organizations*

Department Contact : 044 – 27454784 /  
726, EXTN : 8221



*SRM Valliammai Engineering College  
Department of Management Studies  
Dr. K.Sentamilselvan, Associate Professor / Head*



- Management consultants help organisations to solve issues, create value, maximise growth and improve business performance. They use their business skills to provide objective advice and expertise, and help an organisation to develop any specialist skills that it may be lacking.
- Teaching domain : 29 th year of teaching .....
- Marketing, HR, Operations Management. Economics , & International Trade, etc.,
- Consultancy Expertise :
- Quantitative and analytical skills.
- Ability to work under pressure and cope with challenging situations.
- Good teamwork skills.
- Flexibility.
- Understanding of business environments and commercial awareness.
- Problem-solving skills.
- Good interpersonal and communication skills.



# Department of Management Studies

## Consultancy Expert Profile



- *Two decades of Academic Experience*
- *Teaching domain – General Management, Organization Behaviour, Human resource management*
- *Research – Employee Attitude , HR Sensitiveness, Change Management*

- **Dr.K.Latha M.A., MBA, Ph.D**
- **Associate Professor – MBA Dept**
- **OB & HRM Expert**

### ❖ **Consultancy Expertise**

- ✓ Training Employees for positive attitude
- ✓ Self motivating techniques
- ✓ Employee empowerment
- ✓ Team building
- ✓ Interpersonal effectiveness



# Department of Management Studies

## Consultancy Expert Profile



- Dr.L.Sujatha B.Com., MBA, M.Phil., Ph.D
- Assistant Professor(Sel.Gr) – MBA Dept
  - Finance & Marketing Expert

### ❖ Consultancy Expertise

- *Two decades of Academic Experience*
- *Teaching domain – General Management, Financial Management, Marketing Management*
- *Research – Stress Management, Employee Attitude, Financial perspectives*

- ✓ Training Employees to meet their deadlines consistently.
- ✓ Training employees to communicate effectively.
- ✓ Work Life Balance
  - ✓ Developing Interpersonal Skills



# Department of Management Studies

## Consultancy Expert Profile

- Dr.M.GANESAN ALIAS KANAGARAJ M.B.A, M.Com., Ph.D
- Assistant Professor (Senior Grade) – MBA Dept
- Finance, Accounting & HRM Expert

### ❖ Consultancy Expertise

- *14 Years of Academic Experience*
- *Teaching domain – Accounting for Management, Financial management, Security Analysis and Portfolio Management, Corporate Finance, International Trade Finance*

- ✓ Training Employees for Managing Stress
- ✓ Investment Management
- ✓ Personal Finance





# Department of Management Studies

## Consultancy Expert Profile

- Ms.A.Umadevi MBA,( Ph.D)
- Assistant Professor – MBA Dept
- Finance Expert

- *One decade of Academic Experience*
- *Teaching domain – General Management, Corporate Finance,Accountancy*
- *Research – Forecasting Equity Markets in India and Abroad.*

### ❖ Consultancy Expertise

Proven expertise in financial planning, budgeting, forecasting, risk management, and investment analysis.



# Department of Management Studies

## Consultancy Expert Profile

Dr . ANAND.J, MBA., M.Com., PGDFM., M.Phil., PhD.,

- Assistant Professor – MBA Dept
- HRM & Finance Expert



### ❖ Consultancy Expertise

- *13 Years of Academic Experience*
- *Teaching domain – General Management, Finance, Accountancy, Human resource management.*
- *Research – E-Recruitment, Employee Attitude, Women Empowerment and Development*

- ✓ Training Employees for positive attitude
- ✓ Self motivating techniques
- ✓ Employee empowerment
  - ✓ Team building
- ✓ Interpersonal effectiveness
- ✓ Expertise in Financial Planning, Budgeting, Forecasting, investment & Risk management.



# DEPARTMENT OF MANAGEMENT STUDIES

## CONSULTANCY EXPERT PROFILE

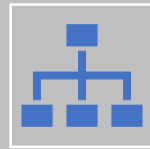
Dr.V.SELVALAKSHMI, B.Com, D.L.L & L.W , MBA(Hr & Mar),PhD

Assistant Professor – MBA Dept  
CSR,OB & HRM Expert

### Academic Expertise & Teaching Domain:



13+ years Experience



Organisational Behaviour,



Strategic HRM,



Organisational Development

### CSR,OB & HRM Expert



### Consultancy Expertise



Team Building



Employee Training Programs



Skill Gap analysis



Competency Mapping





- **Name** : **Mr. K. Suresh**
- **Designation** : Assistant Professor
- **Department** : Management Studies
- **Qualification** :  
B.B.A., M.B.A., Ph.D. (Pursuing)
- **Experience** :
  - ❖ Industry – 12Yrs
  - ❖ Academia – 9Yrs

## Teaching Interest:

- ❖ Marketing Management
- ❖ Human Resource Management
- ❖ Operations Management

## Consultancy Interest:

- ❖ Market Mapping
- ❖ Organisational Capabilities
- ❖ Performance Management
- ❖ Competency Management
- ❖ Customer Relationship Management
- ❖ Talent Acquisition and Management
- ❖ Salesforce Training and Development

## Profile Summary:

Self determined and well oriented professional ready to take up challenges and deliver results as team player and as an individual, and able to work under pressure, with exceptional interpersonal skills and multitasking abilities.



# Department of Management Studies

## Consultancy Expert Profile

- **THANGA BAALAJI AMUTHAN B.Tech & MBA**
- **Assistant Professor(Sr. Gr.) – MBA Dept**
- **HR, Marketing & Operations Expert**

- *Academic Experience in:*
- *General Management*
- *Marketing indulging Digital Horizon*
- *Operations Management indulging Operations Research*
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### ❖ Consultancy Expertise

- Academic process improvement
- Conference Organizer
- Task – Result Oriented
- Positive Attitude & Motivator
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