GREAT CAMPUS TO RECRUIT FROM

THE TIMES OF INDIA ePAPER

CAMPUS IN-FOCUS: VALLIAMMAI ENGINEERING COLLEGE

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The Department of Placement and Career Guidance answers some frequently asked questions:

DO YOU THINK COMPANIES PREFER CAMPUS PLACEMENTS OVER OTHER FORMS OF RECRUITMENT?

It is evident that companies prefer campus placements over other forms of recruitment as it caters to students who are going to be placed through campus hiring. Each campus has a unique set of advantages that it can offer students. The amount of time and resources spent on campus placements is the evidence that companies believe campus placements are the best form of recruitment. Most of the companies prefer students who have completed their degrees from well-known universities and are interested in pursuing their career in the field of engineering.

WHAT ARE THE STEPS THAT GO INTO EXECUTING AN EFFECTIVE CAMPUS RECRUITMENT PROGRAM?

1. Preparation: Companies begin their recruitment process by conducting campus visits and conducting pre-placement seminars. This helps students to better understand the requirements of the company.
2. Selection: Companies conduct written tests, group discussions, and personal interviews to select the best candidates.
3. Training: Companies provide training to the selected candidates to prepare them for the job.
4. On-boarding: Companies conduct on-boarding sessions to introduce the candidates to the company culture and policies.

IS CAMPUS PLACEMENT AN EFFECTIVE PLATFORM TO HIRE TALENT TODAY?

Yes, campus placement is an effective platform to hire talent today. Many students prefer campus placements as it provides them with an opportunity to gain exposure to the industry and get a feel of the work environment.

The campus is spread across 13.5 acres and is located beside NH 45, between Tambaram and Chengalpet. The serene atmosphere is conducive to the pursuit of higher studies.

WHAT KIND OF COMPANIES DOES VALLIAMMAI ENGINEERING COLLEGE TARGET?

We target both software and non-software companies. Making a company our prime recruiter depends on whether the company is trying to offer the students.

ABOUT VEC VALLIAMMAI ENGINEERING COLLEGE

VEC Valliammai Engineering College was established on September 6, 1996 and is owned by St. Mary’s Educational and Charitable Trust. The college has been approved by AICTE, recognized by Anna University, Chennai, has a peculiar feature in its infrastructure and architectural campus. It is fully equipped with state-of-the-art classrooms, laboratories, and hostel rooms.

The placement cell of the college is also well equipped with a career counseling center, which provides guidance to the students for their future career.